

# Investment Congress 2019.

Two days – countless contacts.

[www.dab.com](http://www.dab.com)



**DAB**  
**BNP PARIBAS**

## The 22nd Investment Congress.

Meet the decision-makers from more than 150 asset-management operations.

Present yourself with a trade fair stand or use the new option of a smaller info counter.

In 2019, you will again have an opportunity to create new contacts, exchange information with colleagues and hold discussions with decision-makers in asset management for 2 days: at the Investment Congress 2019 on 25 and 26 September 2019 in the Small Olympic Hall in Munich.

Present your business to the more than 150 asset managers that use the Investment Congress as a networking platform. Visitors to this trade fair represent approx. EUR 50 bn in investment volume. You should put this to use!

The 22nd Investments Congress again offers you our three marketplaces within the exhibitor area. As an exhibitor, you are welcome to use the marketplaces for short presentations and as a communication platform.

This year, you will also have the opportunity for the first time to choose between the proven trade fair stand incl. short lecture or a smaller info counter with a fixed standard package.

„Here is what our exhibitors have to say:“



Philipp von Königsmarck  
Head of Wholesale Sales  
Germany  
Legal & General  
Investment Management

„As exhibitors at the Investment Congress, we use the opportunities to meet the decision-makers of the large firms in the areas of wealth management and family office. The high-calibre lecture programme also makes the congress a must-attend event.“



Dr. Markus Lange  
Attorney, Partner  
KPMG Law Rechtsanwalts-  
gesellschaft mbH

„This is where experts from the financial sector gather to network in a professional setting. This offers us the opportunity to establish new contacts with asset managers and product providers, as well as with service providers for the industry.“



Jürgen Lindner  
Vice President ETF &  
Index Investing Germany  
iShares by BlackRock

„The DAB Investment Congress is one of the most established industry meetings of the year. The organisation, location and lectures are top-flight and attract a variety of decision-makers in asset management.“



Christian Stampfer  
Sales Southern Germany  
IPConcept S.A.

„At the Investment Congress, it's easy to establish new contacts and maintain existing relationships. One highlight year after year: the appealing selection of speakers who look beyond the financial sector. This gives the event a unique selling point and is good for us as exhibitors.“



Marco Richter  
Co-Founder & Managing  
Director Sales  
wealthpilot GmbH

„For us as a FinTech enterprise, the Investment Congress offers outstanding opportunities to meet clients and colleagues from within the sector. We can also establish excellent contacts with other providers of additional services (e.g. complementary software providers, legal consultancies, etc.).“

# Investment Congress 2019 at a glance.

## Information for exhibitors.

<b>Date</b>	Wednesday September 25th, 2019 09:00 am – 4:00 pm Thursday September 26th, 2019 09:00 am – 2:30 pm Set-up day: September 24th
<b>Location</b>	Small Olympic Hall (Kleine Olympiahalle), Spiridon-Louis-Ring 21, 80809 Munich
<b>Exhibitors</b>	Enough space on one level for 70+ exhibitors
<b>Registration cutoff</b>	May 31st, 2019
<b>Stand</b>	1. Stand sizes 6m <sup>2</sup> (Booth sizes of 300 x 200 cm) 2. Info counter ca. 2m <sup>2</sup>
<b>Main presentations</b>	Wednesday and Thursday at 10:45 am. Topics and speakers will be announced shortly at <a href="http://www.investmentkongress.de">www.investmentkongress.de</a>
<b>Seminar rooms and marketplace areas</b>	Specialist presentations in large seminar rooms and short presentations in the workshop areas, in time-delayed blocks across two congress days, and award of FPSB credits (where possible).
<b>Additional Services</b>	Coffee Counters and Catering Areas
<b>Target Group</b>	Independent wealth managers and advisers, Fintechs, institutional investors, investment and contract brokers. Because CE credits will be awarded, the target group is expanded to include fund managers and investment advisers from banks. No private clients.
<b>Hotel reservations</b>	We have reserved a block of accommodations in multiple Motel One hotels between the 24th and 27th of September. The nightly rate is about 190 Euro.
<b>Evening event</b>	Field event on the Oktoberfest grounds on September 25th, 2019.
<b>Cost of admission</b>	free

„No entry for sales staff from companies that are not exhibitors!“

## Services for our exhibitors.

### Trade fair stand – the full package with comprehensive services.

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The fee for participation with stand package is EUR 8,900 plus 19% VAT. This includes:

- Stand location: 6 m<sup>2</sup> (3 x 2 m), 3-kW mains connection, 1 bistro table and 2 bar stools
  - Oktoberfest: 5 'Wiesn' packages for our evening event at Oktoberfest
  - A brief lecture in one of the marketplaces  
(subject to availability, 15 minutes; topic coordinated with DAB)
  - Unlimited participation by stand personnel
  - Further booking options available
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### Further booking options for stand exhibitors ONLY.

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- Additional stand furnishings
- Custom stand construction available upon request
- Assistance with stand assembly and disassembly
- Floral arrangements
- Branding of the rear walls provided
- Technical support, e.g. monitors
- Limited opportunities to book lectures or panel discussions in the lecture rooms.  
Lecture costs: EUR 2,000, costs of panel discussion: EUR 1,500  
(plus 19% VAT in each case)
- Sponsoring: See page 7 for the various sponsorship options

## Info counter – compact stand with fixed stand services.

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The fee for participation is EUR 3,500 plus 19% VAT. This includes:

- Space for info counter with bistro table (120 x 60 cm) and 60-cm-wide rear wall branded with your logo
- 2 bar stools, 3-kW mains connection
- Oktoberfest: 2 'Wiesn' packages for our evening event at Oktoberfest
- Participation of 2 employees as stand personnel
- NO further booking options available
- Limited storage capacity

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## Additional services for all exhibitors.

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- Wi-Fi: A Wi-Fi connection for wireless access to the Internet
- Waste disposal: Flat waste-disposal fee for packaging
- Catering: Extensive offer of food and beverages
- Logo integration: Your logo on invitation, website, trade fair materials and press backdrops

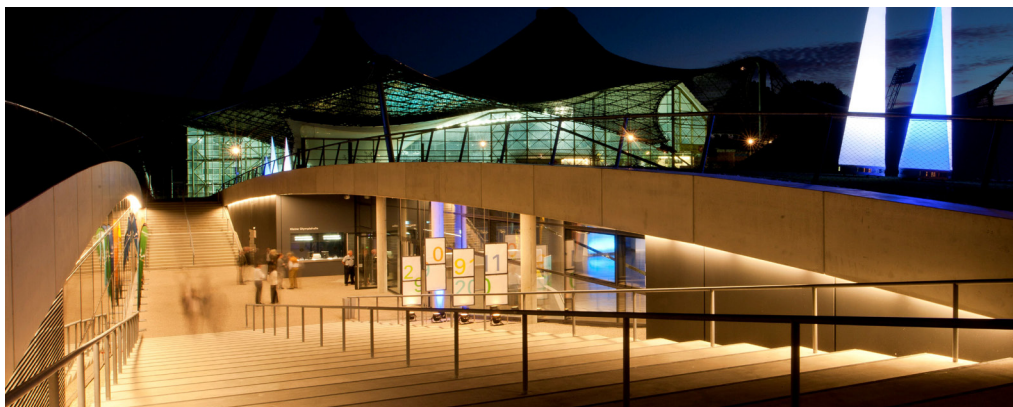
## Evening event.

Following the first congress day we cordially invite you to join in for Oktoberfest in the “Schottenhamel” festival hall.

As an exhibitor you'll receive two or five Oktoberfest Packages (depends on your booking) which you can give to your guests, colleagues and/or booth personnel. For local transportation, every participant will also receive a MVG ticket for use on public transportation.

In order to participate in the Oktoberfest visit, you have to personally be in attendance for the Investment Congress.





## Sponsoring packages for stand exhibitors ONLY.

Sponsor Package 1	<b>Oktoberfest Package</b> Sponsorship for the Oktoberfest Giveaway, 600 copies	ca. 3,000 € plus VAT (depending on cost of Giveaway)
Sponsor Package 2	<b>Shoe shiner (both Congress days)</b> Shoe shine stand branded with sponsor logo Inclusion in invitation and in the program	2,500 € plus VAT
Sponsor Package 3	<b>Café Lounge (both congress days)</b> Café lounge branded with sponsor logo Coffee cups branded with sponsor logo	3,500 € plus VAT
Sponsor Package 4	<b>Buffet Stations</b> Mobile buffet stations branded with sponsor logo Napkins branded with sponsor logo	2,000 € plus VAT (3 available)
Sponsor Package 5	<b>Promotion Sponsoring</b> 2 Promoters /Hostesses on-site (booked by us for two days) Flyers and giveaways handed out in the exhibit- ion areas (incl. entrance area).	1,500 € plus VAT
Sponsor Package 6	<b>Bicycle Rickshaw Sponsoring</b> 5 bicycle rickshaws as a shuttle service connect- ing the underground station “Olympiazentrum” (Olympic Centre) and the Small Olympic Hall at peak times. Bicycle rickshaws branded with full-surface/all-over sponsor logo.	5,000 € plus VAT (2 available)

Attention: The rickshaws will additionally be  
branded with the event logo.



# Registration for exhibitors.

Register now at  
[www.investmentkongress.de](http://www.investmentkongress.de)  
Registration cutoff is May 31st, 2019

The exhibitor registration process is online-only through [www.investmentkongress.de](http://www.investmentkongress.de).

Your contract will be sent to you through the agency G.R.A.L. once we have all your information.  
DAB will assign booths once all exhibitor details have been collected.

Questions? Call us.

In case of questions concerning the event's planning, you can reach us at:



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## Investment Congress 2018: A retrospective.

